

PUBLIC NOTICE

MENDOCINO COAST HEALTH CARE DISTRICT  
**PLANNING COMMITTEE**  
OF THE  
BOARD OF DIRECTORS

**Tuesday, March 16, 2010**  
5:30 pm  
MENDOCINO COAST DISTRICT HOSPITAL  
Neva Cannon Room  
700 River Drive  
Fort Bragg, California 95437

AGENDA

- |              |  |       |  |
|--------------|--|-------|--|
| <b>I.</b>    | <b>CALL TO ORDER</b>   |       | <b>Dell'Ara</b>  |
| <b>II.</b>   | <b>ROLL CALL</b>   |       |  |
| <b>III.</b>  | <b>APPROVAL OF PLANNING MINUTES – FEBRUARY 2010</b>  | Tab 1 | <i>Action</i>  |
| <b>IV.</b>   | <b>COMMENTS FROM THE COMMUNITY</b>   |       |  |
| <b>V.</b>    | <b>NEW BUSINESS</b><br>Strategic Plan  |       | <i>Information</i>   |
| <b>VI.</b>   | <b>OLD BUSINESS</b> <ul style="list-style-type: none"><li>➤ DI Center Update: Mr. Raymond Hino, CEO</li><li>➤ Gantt Chart Update: Mr. Raymond Hino, CEO</li><li>➤ Farmer's Market Concept Update: Dr. James Katzel</li></ul>   |       | <i>Information</i><br><i>Information</i><br><i>Information</i> |
| <b>VII.</b>  | <b>REPORTS</b> <ul style="list-style-type: none"><li>➤ <b>Relationship with Community</b><ul style="list-style-type: none"><li>• <i>Monthly Luncheon Tours (CCO)</i></li></ul></li><li>➤ <b>Financial Performance</b><ul style="list-style-type: none"><li>• <i>Strategies for Surviving the Recession (CFO)</i></li><li>• <i>Capital Needs Funding Options (CFO)</i></li></ul></li><li>➤ <b>Medical Staff</b><ul style="list-style-type: none"><li>• <i>Medical Staff Development Plan (complete)</i></li></ul></li><li>➤ <b>Medical Staff Development Plan</b><ul style="list-style-type: none"><li>• <i>Out of the Box Physician Recruitment Strategies (CEO/HR Director//Practice Administrator/Chief of Staff/MEC)</i></li></ul></li><li>➤ <b>Market Position</b><ul style="list-style-type: none"><li>• <i>Orthopedic Surgery (CFO/CEO/CCO/HR Director)</i></li></ul></li><li>➤ Updates &amp; Milestones</li></ul> |       |  |
| <b>VIII.</b> | <b>COMMENTS FROM THE COMMUNITY*</b>  |       |  |
| <b>IX.</b>   | <b>ADJOURN</b>   |       |  |